

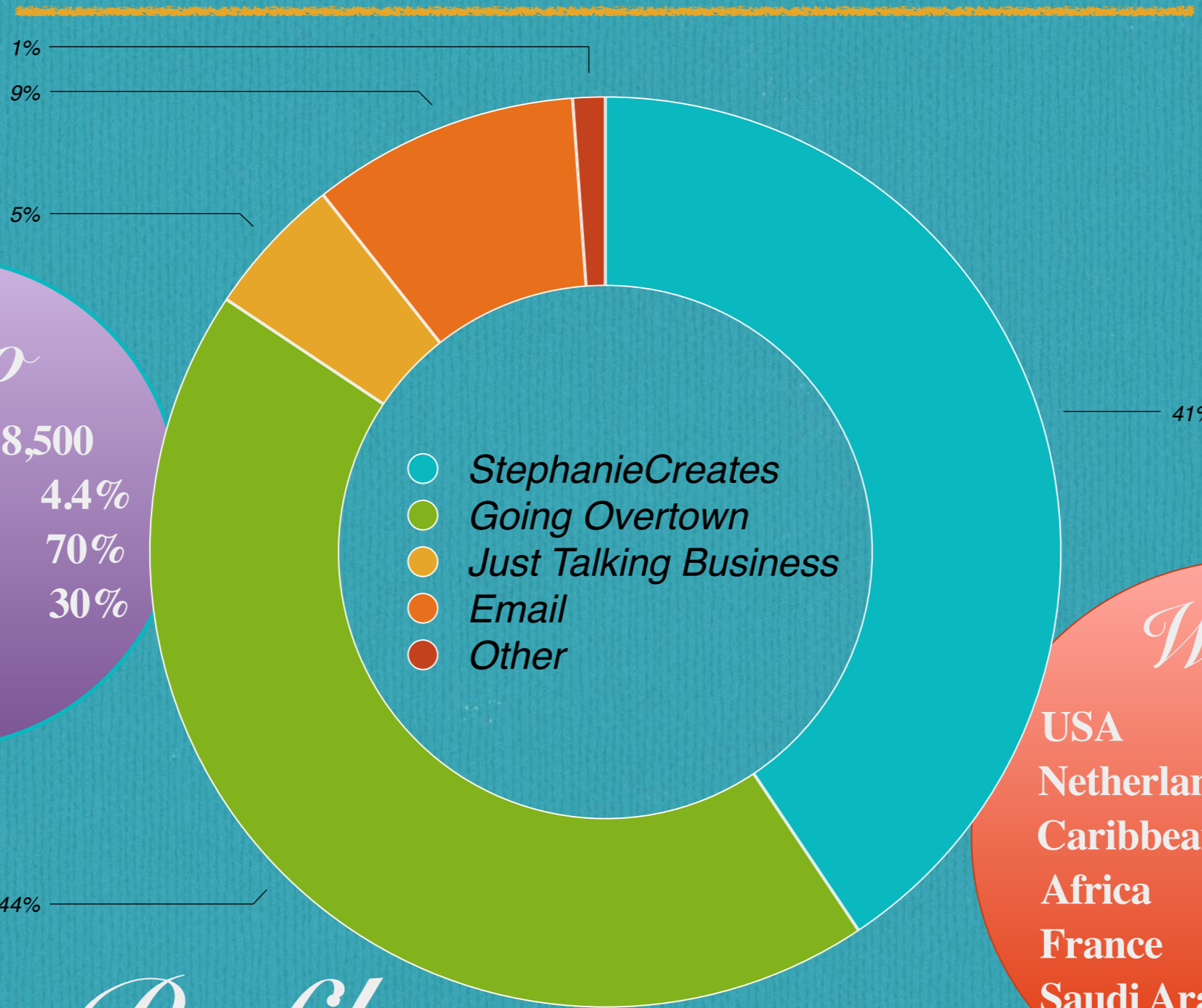


Media  
Podcasts  
Newsletter  
Communications

*#becauseStephanieCreates*

# CHANNELS OF DISTRIBUTION

Facebook    Twitter    Email    YouTube  
 Instagram    Spotify    BuzzSprout



*Who*

Followers	8,500
Engagement	4.4%
Women	70%
Men	30%

*Where*

USA	92%
Netherlands	2.3%
Caribbean	2.4%
Africa	1.6%
France	.8%
Saudi Arabia	.8%

# Viewer Profile

# PRODUCTIONS

Just Talking Business is a conversation between entrepreneurs sharing stories of pivot, perseverance, survival and redemption in the small business landscape.

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@justtalkingbusiness

Jigsaw Parenting is a show for parents. Sumitra, Sissy and Stephen are from different backgrounds, different races, different countries and different ages. But, they have parenting in common.

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@parentingunpuzzled

MIAMI MODEST FASHION WEEK  
NORSHAM MOHAMAD GARCIA  
FOUNDER

Just TALKING BUSINESS  
TUESDAY, OCTOBER 12, 10AM

An Entrepreneur's Podcast

STEPHANIE VAN VARK  
ENTREPRENEUR & HOST

JIGSAW PARENTING  
Tips by Parents, for Parents

SUMITRA SINGAL  
Parent of 3

SISSY VAN VARK  
Parent of 2

STEPHEN BACKS  
Parent of 2

Recurring Events

Arsh Center Market Mondays  
Thorsom Plaza for the Arts  
Weekly fill of fresh produce and local artisans in a socially-distanced way.  
Monday, October 25, 4:00 PM

FOR MORE INFORMATION

ONE-WAY TICKET MOVEMENT, RESISTANCE, AND LIBERTY  
PERFORMERS LANGSTON HUGHES & JACOB LAWRENCE

JUNE 19 - NOVEMBER 1, 2021

Historic Ward Rooming House Gallery  
249 NW 9th Street, Miami, FL 33136  
Now through November 1, 2021

SELECT A DATE

WEEKLY GROOVE  
NOT THE ORDINARY COFFEE BAR

Friday Mixer  
\$5 MARGARITA  
\$10 BEER  
\$15 HOOKAH

Sunday Branch  
\$10 BEER  
\$15 HOOKAH

GROOVIN' BEAN COFFEE BAR & LOUNGE

Groovin' Bean Weekly Mixer  
Every Friday

SELECT A DATE

Theodore Gibbst Park Pool Learn to Swim Levels  
401 NW 12th Street, Miami, FL 33136  
Level 1, Tuesday/Thursday, 9:00 PM  
Pool Level 2, Monday/Wednesday, 7:00 PM  
Pool Level 3, Tuesday/Thursday, 7:00 PM

REGISTER

LYRIC LIVE  
EVERY 1ST FRIDAY

Lohme Park Pool  
Learn to Swim Levels

Information and Opportunities

Stacking Leads  
WEEKLY COURSE  
EVERY MONDAY

[GoingOvertown.org](http://GoingOvertown.org) features today's Overtown, a historically black neighborhood in Miami, by any means necessary including website, community directory e-newsletter and the Overtown Historic Legacy Trek.

# What Others Think

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We circulated a Scale Up Business flyer in the Going Overtown newsletter. It made waves this time around, and we had more people actually complete the application process. This plus the power of word of mouth was essential in connecting us to entrepreneurs in Overtown.

Omar Guerrero  
*Entrepreneur Support Coordinator, Aire Ventures*

I can't stop sharing the Black History Posting coming from GO (Going Overtown Group). Keep up the excellent work.

Julie Adams Brown  
*Follower*

# About Us

*StephanieCreates, Inc.* promotes the heart and soul of communities and cultures using decades of experience in digital media, events, communications and community relations.

In addition to creating signature productions, we've provided services to:

- FAMU\_MMERI
- Miami Dade County
- Urban Health Partnership
- Adrienne Arsht Center of the Performing Arts
- SMASH
- Urgent, Inc.
- The Estate Companies
- Florida Film House
- Urban Film Festival
- Cuban American Bar Association
- Historic Black Police Precinct & Courthouse Museum
- Miami Contemporary Dance Company
- University of Miami
- Uptown Avenue 7 Community Redevelopment Agency
- Miami Dade College



## & Me

- Raised in Thomasville, GA.
- Learned community service at an early age.
- Received a Bachelor's Degree in Fashion Design and Merchandising from Florida State University.
- Received an Associate Degree in Film Production and Technology from Miami Dade College.
- Promotes the heart and soul of culturally-rich communities.
- Produced *Conversation With The CEO* Entrepreneur Television Series and the *Youth Town Hall Meeting* on MDCTV and CBS4.
- Wrote made-for-DVD documentaries, *The Ancient Spanish Monastery* and *Monastery of the Holy Spirit*.
- Optioned screenplays, *Free For All*, with a well-respected Hollywood producer, and *Runaway Wedding*, with a Spanish television network.
- Received credits as a Script Supervisor and contributing writer for various online, business and lifestyle publications.
- Advocate for youth as P.S. 305 Board Member.
- Initiated into Alpha Kappa Alpha Sorority, Inc.
- Enjoys storytelling, travel, ballroom dancing, and special moments with family and friends.

Please direct questions to:  
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[www.stephaniecreates.com](http://www.stephaniecreates.com)

